

ADVERTISER MEDIA KIT — 2026



MURRIETA TV

Put your business in front of
Southwest Riverside County.

Murrieta TV is the hyper-local media company for Murrieta, Temecula, Menifee, Wildomar, Lake Elsinore and Perris — home of The Rundown with Major Williams, the weekly show covering the people, businesses, and stories shaping our valley.

Ready to reach your neighbors?

ourmurrietatv@gmail.com

626-623-3753 • Instagram: @MurrietaTv

[youtube.com/@murrietatv](https://www.youtube.com/@murrietatv)



The Audience

Real neighbors. Real local buying power. Verified from @murrietatv.

17,834

Accounts reached

77,218

Content views

1,683

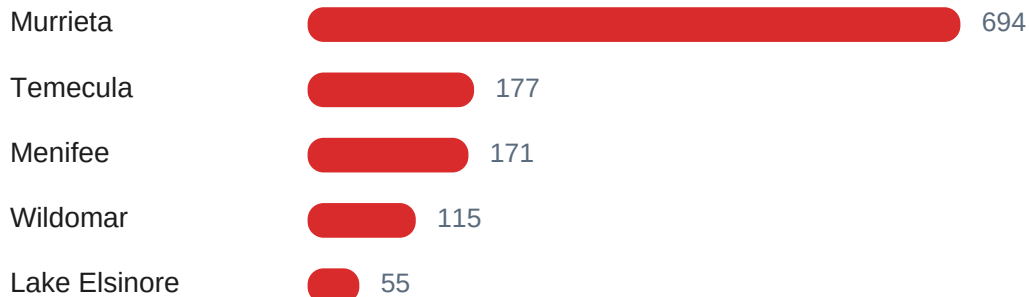
Instagram followers

996

Engaged accounts

Reach figures reflect recent 30-day Instagram performance for @murrietatv.

Where they live



Who they are

- Core age 35–54 — homeowners, parents, established local spenders
- Slightly female-skewed audience — the household decision-makers
- Most active weekdays 3–8pm — prime time for local offers



Annual Partnerships

Your brand. Our platform. Stronger together.

Founding Partner

\$3,000/yr

Limited to 4–6 businesses per year

- Large premium logo on official MTV polo
- Everything in Annual Partner
- Quarterly business spotlight feature
- On-air interview segment
- Featured in sponsor graphics
- VIP recognition at Coffee Club
- First right of renewal each year

Annual Partner

BEST SELLER

\$1,500/yr

Limited to 10 businesses per year

- Medium logo on official Murrieta TV polo
- Sponsor spotlight on Murrieta TV
- Tagged posts on social media
- Recognition in weekly newsletter
- Priority referrals from our network
- Annual Sponsor Certificate

Community Partner

\$500/yr

Limited to 15–20 businesses per year

- Small logo on official Murrieta TV polo
- Listed on website sponsor page
- Thank-you post on social media
- Community support recognition



Advertise on The Rundown

Put your message inside the show.

Pre-roll, mid-roll & post-roll rates

Monthly = 4 weekly episodes. Flat rates — no CPM math, no surprises.

Placement	What you get	Per episode	Per month
Pre-Roll	15-second spot at the top of the episode	\$150	\$500
Mid-Roll Host-Read	60-second host-delivered message, mid-episode	\$250	\$800
Post-Roll	15-second spot at the end of the episode	\$100	\$300
Episode Takeover	Pre + mid + post + logo in episode description	\$400	\$1,200

Business Spotlight — a la carte

\$997

Think Local on-location feature with Major Williams + reels + email. One-time.

Social Media Scorecard + 90-Day Plan

\$497

Full Instagram audit, grades, monetization plays, and a 90-day turnaround plan.

Fee credited in full toward execution. **Book now →**

Trusted by local businesses

Adonai Desserts & More • The Valley Business Journal • Pacific Pita
Zen Curry & Grill • Genesis • Famous PUDN

Let's talk about your goals.

Bundle pricing available — ask about multi-tier packages.

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